

## **Membership Charter**

- Members recognise the primacy of agriculture in shaping authentic agritourism experiences
  and advocate for innovative farming practices through Agritourism Queensland to enhance
  farm resilience and foster genuine connections between visitors and farmers, rooted in
  Queensland's agricultural heritage.
- 2. Agritourism Queensland members embrace innovative approaches, utilising the organisation's brand to promote agritourism experiences within the region, aligned with our shared values and objectives.
- 3. Collaboration and mutual support are fundamental values within Agritourism Queensland. Members are encouraged to actively contribute to the development and enhancement of agritourism businesses, working together across sectors and value chains to maximise the potential of agritourism as a driver of sustainable rural development.
- 4. Respectful and considerate communication is expected in all forums and communication channels provided by Agritourism Queensland. Members must refrain from discussing political matters or making disparaging remarks about fellow members, with failure to adhere resulting in removal from the membership.
- 5. Members uphold the highest standards of integrity and honesty, fostering an environment built on transparency, accountability, and mutual respect within Agritourism Queensland. Through our collective efforts, we are dedicated to building a positive reputation for agriculture by offering engaging and educational farm experiences that showcase the industry's contributions to food production, environmental stewardship, and rural livelihoods.